



The Salvation Army

KWM Division

JOB DESCRIPTION

TITLE: Photographer and Social Media Aide

LOCATION: Three Trails Camp and Retreat Center

JOB CODE: 2

CLASSIFICATION: Exempt Summer Staff Seasonal

DATE: March 12, 2019

REPORTS TO: Camp Director and Marketing & Guest Relations Director

The Salvation Army Mission:

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Job Objective: Document the summer camp experience through photography, video, web site and social media

Essential Functions:

This job description should not be interpreted as all inclusive. It is intended to identify the essential functions and requirements of the position. Other job related responsibilities and tasks may be assigned. Reasonable accommodation may be made to enable individuals with disabilities to perform the essential job functions.

- Artistic Ability: Ability to compose a shot, understand framing, color and light to create a visually pleasing photograph or video. Must have a good sense of timing and visual awareness. Practical and Creative. Must be patient and have strong concentration.
- Ability to interact with campers and staff independently. Strong communication. Strong interpersonal skill to speak clearly and in a friendly way to get what they want out of the photograph or video.
- Edit photos and video by retouching photos, adding details, or other digital additions through the use of a computer or app.
- Must have an eye on everything before, during and after the shot. Attention to detail throughout the photo or video.
- Strong knowledge of social media and the ability to be creative in posts. Must be able to document the camp experience through posts both on social media and the camp website.
- Keep a database of all the pictures and video taken during the summer.
- Assist Candy Shop Manager with the design and production of camp buttons which are sold in the candy store.

- Be a positive influence on campers, leading by example.
- Be aware of and follow all Three Trails Camp policies and procedures.
- Be in attendance at all staff and camp meetings.
- Carry out assignments given for camp registration.

Minimum Qualifications:

Education: High school diploma preferred.

Experience: Experience in social media, marketing and photography.

Certifications/Licenses: NA

Skills/Abilities:

- Ability to work independently
- Ability to be creative and artistic
- Ability work on a set schedule
- Ability to communicate in a professional and positive manner
- Ability to use a computer

Supervisory Responsibility: NA

Safe from Harm Level: 3

Blood borne Pathogen Level: 3

Physical Requirements:

Working both inside and outside in extreme temperature changes. (hot to cold).

Standing and walking up to 6-8 hours per day.

Lifting, pulling and pushing materials up to 25 pounds.

Speaking, hearing and vision ability and excellent manual dexterity to be able to perform photography duties.

Travel: travel on all field trips with campers and staff. Travel to store to print photos.

Driving: Must possess a valid driver's license from the state of residence. Must be approved and maintain approval through The Salvation Army Fleet Safety Program to drive either a Salvation Army or personal vehicle on Salvation Army business.

Working Conditions: Work is performed at Three Trails Camp and does include week days and weekends based on the summer camp and divisional schedule.

All employees recognize that The Salvation Army is a church and agree that they will do nothing as an employee of The Salvation Army to undermine its religious mission.

Your signature below indicates that you have read and understand the job description and agree to perform the duties as assigned.

Employee Signature

Date